

## EVENT AGENDA

**DAY 1 – THURSDAY, 21 MAY 2026**

### INAUGURATION PROGRAMME

<b>1000 – 1010 hrs.</b>	<b>Dignitaries To Assemble At The Inaugural Area (Convention Area, Hall 4)</b>
<b>1010 – 1020 hrs.</b>	<b>Acknowledgment of the Dignitaries &amp; Lamp Lighting</b>
	<b>Mr. Satvinder Singh</b> , Managing Director, Satin Neo Dimensions Pvt. Ltd.
	<b>Mr. Shreesh Sharma</b> , Founder & Director, GKW Retail Solutions Pvt. Ltd.
	<b>Mr. Harjee Gandhi</b> , Founder & Consultant, HG Graphics Pvt. Ltd.
	<b>Mr. Simon Ong</b> , Deputy Chairman, Kingsmen Creatives Ltd.
	<b>Mr. Surender Gnanaolivu</b> , Advisor & Curator, In-store Asia 2026
	<b>Ms. Elke Moebius</b> , Director Retail & Retail Technology, Messe Düsseldorf GmbH
	<b>Ms. Millie Contractor</b> , General Manager, Messe Düsseldorf India Pvt. Ltd.
	<b>Mr. Ajay Gulati</b> , General Manager, Messe Düsseldorf India Pvt. Ltd.
<b>1020 – 1025 hrs.</b>	<b>Welcome Address</b>
	<b>Ms. Millie Contractor</b> , General Manager, Messe Düsseldorf India Pvt. Ltd.
<b>1025 – 1030 hrs.</b>	<b>Special Address</b>
	<b>Mr. Satvinder Singh</b> , Managing Director, Satin Neo Dimensions
<b>1030 – 1035 hrs.</b>	<b>Special Address</b>
	<b>Mr. Shreesh Sharma</b> , Founder & Director, GKW Retail Solutions Pvt. Ltd.
<b>1035 – 1040 hrs.</b>	<b>Ribbon Cutting</b>

### CONVENTION THEME

## Inspiring. Inclusive. Intelligent

<b>TIMING</b>	<b>SESSION</b>	<b>TOPIC &amp; SPEAKERS</b>
10:50–11:10 hrs.	<b>Plenary Address</b>	<b>Inaugural Address</b> <b>Elke Moebius</b> , Director Retail & Retail Technology, Messe Düsseldorf GmbH
11:10–11:30 hrs.	<b>Keynote Address</b>	<b>The Future of Retail: Inspiring, Inclusive, Intelligent</b> <b>Simon Ong</b> , Deputy Chairman, Kingsmen Creatives Ltd.
11:30–11:50 hrs.	<b>Presentation</b>	<b>Setting the Context</b> <b>Surender Gnanaolivu</b> , Advisor and curator, In-Store Asia 2026

11:50–12:15 hrs.	<b>Presentation</b>	<b>Decoding the Indian Shopper: From Purposeful Products to Experiential Selling</b> Jaydeep Shetty, Strategic Consultant, Retail and e-commerce
12:15–12:40 hrs.	<b>Fireside chat</b>	<b>Co-Creation is the New Consumption</b> <b>The Story of Rings &amp; I – A Fireside Chat with the Founder</b> Rohit Hudke, CEO and Founder, Rings & I (Interviewer : Shailja Singh, Founder, Narrative Arc)
12:40–13:00 hrs.	<b>Presentation</b>	<b>Retail Experience in the Age of Agentic Intelligence</b> Adam Devey Smith, Managing Partner, The One Off
13:00–13:50 hrs.	<b>Lunch Break</b>	
13:50–14:15 hrs.	<b>Presentation</b>	<b>Designed for Humans, In A Tech Driven World: The Frido Comfort Story</b> Dileep Pakkat, AVP Marketing, FRIDO
14:15–14:40 hrs.	<b>Panel Discussion</b>	<b>Beyond Aesthetics: When Store Design Becomes a Strategic Business Tool</b> <b>Moderator:</b> Tejaswini Beura, Retail Experience Design Leader Jatin Jaluthria, Head of Visual Merchandising & Instore Experience, Shoppers stop Vikas Mishra, Head Brand Experience Licious (Delightful Gourmet Pvt Ltd) Swet Sinha, Head of Retail Experience (Project, VM & Customer Experience), Pepe Jeans Rohit Patra, SVP Experience Design, Think 9 Consumer Technologies Pawan Nagarwal, VM, Store Design, Brand Experience, Retail Projects Specialist Shubhangi Bakale, Design Head, Novel Jewel Pvt Ltd (Indriya)
14:40–14:45 hrs.	<b>Book Launch by Sign Studio</b>	
14:55–15:20 hrs.	<b>Presentation</b>	<b>Redefining Retail: Creating the Future of Consumer Experience</b> Ed Nelson, Creative Director, Dalziel & Pow
15:20–15:45 hrs.	<b>Panel Discussion</b>	<b>The Aesthetics of Emotion: Designing Spaces that Spark Joy</b> <b>Moderator:</b> Akash Kumar, Founder, Design for Life Jyoti Kumari, VM Head, Technosport Rajib Dey, Head Visual Merchandising & Store Design, Reliance Trends Richa Shrivastava, VM Head, Puma Shantanu Deori, VM Head, Baazar Retail Pvt Ltd Unni Augustine, VM & Experience Design Head, Swadesh
16:00 – 18:00 hrs.	<b>VM CHALLENGE</b>	<b>Anchor:</b> Nuno Rosa, Chief of Visual Merchandising – Yousta, Reliance Retail

## DAY 2 – FRIDAY, 22 MAY 2026

TIMING	SESSION	TOPIC & SPEAKERS
10:00–10:25 hrs.	<b>Special Address</b>	<b>Where Imagination Meets Experience: The Design Story of KidZania</b> Tarandeep Singh Sekhon, Chief Business Officer, Kidzania
10:25–10:50 hrs.	<b>Panel Discussion</b>	<b>Engage, Entertain, Convert: The New Normal Retail Playbook</b> <b>Moderator:</b> Abhijat Hukoo, Principal and Managing Director, MBH Sumita Garg, Head Retail Concepts & Projects, Fabindia

		<p><b>Harshendra Maheshwari</b>, VP &amp; National Head Visual Merchandising &amp; Store Experience, Max Lifestyle</p> <p><b>Vikas Namdev Madyapagol</b>, Head of Projects, Kushal's Retail Pvt. Ltd.</p> <p><b>Anjali Pandey</b>, VM Head – Aldo and Aldo accessories, Apparel group India</p> <p><b>Shreeja Mukherjee</b>, Store Design Lead for Cluster SAMEA, Levi Strauss (India) Private Limited</p>
10:50–11:15 hrs.	<b>Presentation</b>	<p><b>When Space Becomes Story: The Zoya Experience</b></p> <p><b>Ekta Choksi</b>, Head of Brand Experience, Zoya by Tata</p> <p><b>Rutu Khirani</b>, Manager Brand Experience, Zoya by Tata</p>
11:15–11:30 hrs.	<b>Partner Presentation</b>	<p><b>The Execution Gap: Why Great Retail Ideas Fail on the Ground.</b></p> <p><b>Bhaskar Arya</b>, Founder, Sparrow</p>
11:30–11:55 hrs.	<b>Panel Discussion</b>	<p><b>The Me-Commerce Revolution: How Retail Design is helping brands get intimate</b></p> <p><b>Moderator: Surender Gnanaolivu</b>, Advisor and curator, In-Store Asia 2026</p> <p><b>Gobind Singh</b>, Head Retail Experience, GIVA</p> <p><b>Arpit Raizada</b>, Head Consumer Experience, Blackberrys</p> <p><b>Somya Dubey</b>, Architecture Project Manager, Swarovski</p> <p><b>Deeksha Rastogi Iyer</b>, Head Store Design and Visual Merchandising, TiRA by Reliance Retail</p>
11:55–12:20 hrs.	<b>Presentation</b>	<p><b>Sweat, Style &amp; Speed – Building a future-ready athleisure brand.</b></p> <p><b>Rohit Kulkarni</b>, General Manager &amp; Head – Exclusive Stores, Technosport</p>
12:20–13:15 hrs.	<b>Lunch Break</b>	
13:15–13:40 hrs.	<b>Special Address</b>	<p><b>The growing trend of F&amp;B Revolution in Malls</b></p> <p><b>Pallavi Nanda</b>, Design Head, The Phoenix Mills</p>
13:40–14:05 hrs.	<b>Presentation</b>	<p><b>Phenomena Shaping Global Retail Design</b></p> <p>By Retail Design Institute India</p> <p><b>Sanjay Agarwal</b>, MD FRDC, President RDI India</p> <p><b>Shyam Sunder</b>, Co-Founder &amp; MD, 4 Dimensions Retail Design &amp; Treasurer – RDI India</p> <p><b>Rachna Lanewala</b>, Studio Director – The One Off India</p> <p><b>Ruchi Mehta</b>, Design Director FRDC, Faculty CEPT University</p> <p><b>Rajeev Kumar</b>, Founder, Shop Pros</p> <p><b>Archita Bandyopadhyay</b>, Design Manager, MBH Planning</p>
14:05–14:30 hrs.	<b>Presentation</b>	<p><b>Speed Meets Comfort: Cracking the Highway Retail Paradox</b></p> <p><b>Suhana Abdul Salam</b>, Senior Project Leader, TRG India</p>
14:30–14:55 hrs.	<b>Panel Discussion</b>	<p><b>From Fit-Out to Experience Infrastructure: The New Role of Retail Solution Providers</b></p> <p><b>Moderator: Satish Sharma</b>, Co Founder &amp; Director, Plusacres India Private Limited</p> <p><b>Shreesh Sharma</b>, Founder and MD, GKW Retail Solutions Pvt Ltd</p> <p><b>Vishal Narula</b>, Director, Sparsa Digital Pvt Ltd</p> <p><b>Satvinder Singh</b>, Managing Director, Satin Neo Dimensions Pvt Ltd</p> <p><b>Raghav Nair</b>, Chief Executive Officer (CEO), ThinkNeural.ai</p>
14:55–15:20 hrs.	<b>Presentation</b>	<p><b>The Magic Of Visual Merchandising Choreography – Orchestrating visual experiences that create rhythm, emotion, and brand harmony</b></p> <p><b>Nuno Rosa</b>, Chief of Visual Merchandising – Yousta, Reliance Retail</p>

15:20–15:25 hrs.	<b>Book Launch by WYTE</b>	
15:30–16:00 hrs.	<b>Fishbowl Discussion</b>	<p><b>Gen Z Confessions: What Makes Retail Worth Our Time</b></p> <p>A live, moderated conversation with Gen Zs sharing honest, first-hand retail experiences—what they notice, ignore, enjoy, or reject. No research or expert interpretation, just unfiltered consumer voices, spontaneous reactions, and real opinions shaping the discussion.</p> <p><b>Moderator:</b> <b>Sameer Shitoot</b>, HOD Incharge - Retail &amp; Exhibition Design, MIT Institute of Design</p> <p><b>Chinmay Nambiar</b>, Communication Designer  <b>Tia Alex</b>, Experience Designer  <b>Yeshwanth Dutt R</b>, Fashion Communication designer  <b>Mansi Jain</b>, Retail Designer  <b>Shruti Padhye</b>, Retail Designer  <b>Tia Shah</b>, Fashion Stylist</p>
16:00–16:25 hrs.	<b>Presentation</b>	<p><b>Breaking the Store mold: How bold design and activations drive brand recall</b></p> <p><b>Mriga Kothare Pushkar</b>, Creative Director, Brand Experience, Landor  <b>Khushali Ghatalia</b>, Design Director, Retail Experience, Landor</p>
16:25–16:55 hrs.	<b>Panel Discussion</b>	<p><b>The New Design Alchemy: Local relevance, World-Class Delivery</b></p> <p><b>Moderator:</b> <b>Rahul Khetan</b>, Founder, Elemental Fixtures</p> <p><b>Karthikeya Shivam</b>, Store Planning and Construction Lead for North India SBU, Levi Strauss (India) Private Limited  <b>Ankush Bhasin</b>, Retail Head, Home Essentials  <b>Sriram Radhakrishnan</b>, Head Projects, The Souled Store  <b>Srinivasan Manavalan</b>, GM – Project Execution Head, Lifestyle – Landmark Group</p>
16:55–17:00 hrs.	<b>Plenary Wrap-Up</b>	<p><b>Closing Reflections &amp; Wrap-Up</b></p> <p><b>Surender Gnanaolivu</b>, Advisor and curator, In-Store Asia 2026</p>

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