

DAY 1 : 22 MAY 2025

TIMING	SESSION	TOPIC & SPEAKERS
1000 – 1030 hrs.	OPENING CEREMONY	
1030 – 1100 hrs.	REGISTRATION + TEA	
1100 – 1115 hrs.	INAUGURAL ADDRESS	Elke Moebius, Messe Düsseldorf GmbH
1115 – 1125 hrs.	KEYNOTE ADDRESS	Designing experiences for shoppers in the era of Retail 2.0 B S Nagesh, TRRAIN
1125 – 1140 hrs.	SETTING THE CONTEXT	What's in store? Surender Gnanaolivu
1140 – 1205 hrs.	PRESENTATION	The SUPERTAILS Story – consumer-centric retail experience design in the pet care industry Gurneet Singh, Supertails
1205 – 1245 hrs.	PANEL	Re-writing The Experience Code – Crafting a reimagined in-store experience that fosters customer loyalty Moderator: Rajeev Kumar, ShopPros Panelists: Neelabh Maitreya, Adidas Ekta Choksi, Zoya by Titan Company Tejaswani Barua, Shoppersstop Gokulnath Subramanian, William Penn
1245 – 1300 hrs.	FROM THE EXPO #1	Designing Delight: How Screens Enhance the Customer Journey – Leveraging digital touchpoints to create seamless, emotionally resonant in-store experiences. Ajay Gupta, Firstouch Solutions Private Limited
1300 – 1400 hrs.	NETWORKING LUNCH & EXPO VISIT	
1400 – 1425 hrs.		The Magic Of Visual Merchandising Choreography – Orchestrating visual experiences that create rhythm, emotion, and brand harmony Nuno Rosa, Reliance Trends
1425 – 1455 hrs.	PANEL	Shop Eat Play Repeat – Leveraging design in Malls and airports to woo customers and keep them coming back Moderator: Surender Gnanaolivu Panelists: Vikram Varma, Travel Food Services Ajay Vyshampayan, Creaticity Palavi Nanda, Studio Phonix Abhijit H Nikale, Nexus Malls Pravat Paikray, BIAL
1455 – 1520 hrs.	Presentation	Designing Retail for the Jet-Set Shopper – Understanding the psychology of travelers and designing spaces that match their pace and preferences Kavita Tiwari, IRHPL
1520 – 1545 hrs.	Presentation	Democratizing Delight: Making Value Retail Customers Feel Valued – How Value Zone created immersive and uplifting environments where every shopper feels celebrated Suresh Seerna Shyam Sunder, RS Brothers, 4Dimensions Retail Design
1545 – 1630 hrs.	NETWORKING TEA BREAK	
1600 – 1730 hrs.	VM CHALLENGE	Piyush Bhandari, JumpingGoose
1630 onwards	EXPO VISIT	

DAY 2: 23 MAY 2025

1000 – 1030 hrs.	REGISTRATION + TEA	
1030 – 1055 hrs.	SPECIAL ADDRESS	Powering Brand Leadership With People Centric Design – Keeping Pace with Global Customer Expectations by leveraging Tenets of Experience Design Satveer Singh, Target Corporation

1055 – 1125 hrs.	PANEL	Making experiential connections with Spatial Storytelling – Leveraging retail experience design to connect with the new age consumer Moderator: Darshni Lal, Ace Of Space Panelists: Anuradha Singh, Sheela Foam Limited Consuela Rusu, The White Crow, Reliance Brands John Paul Cairney, Bestsellers India Arpit Razdan, Blackberry Paul Ancheta, Specs Makers
1125 – 1140 hrs.	FROM THE EXPO #2	Smart Lighting, Smart Retail – How Jaquar partners with brands to translate their Retail Strategy into Spatial Impact with innovation and implementation Amit Verma , JAQUAR and Co. Pvt. Ltd.
1140 – 1200 hrs.	NETWORKING TEA BREAK	
1200 – 1225 hrs.		Designing the Unexpected – Creating Retail Experiences That Surprise & Delight Manon Foucraut , Restore Design
1225 – 1255 hrs.	PANEL	Designing to Build at the Speed of Retail – Leveraging technology to augment and accelerate efficient store planning and rollouts Moderator: Sanjay Patil, A2D Panelists: Santhosh Kumar, Apparel Group Vishal Shah, Good Flippin' Burgers Paul Lumen, Decathlon Saritha Gopalkrishnan, MBH architects Akanksha Vohra, Jubilant FoodWorks Ltd.
1255 – 1310 hrs.	FROM THE EXPO #3	Co-Creation is the Future: Why Early Collaboration Wins – How involving manufacturers early in the design process results in faster, smarter builds Sundar Subramaniam , Dovetail Furniture Pvt. Ltd.
1310 – 1500 hrs.	NETWORKING LUNCH & EXPO VISIT	
1500 – 1525 hrs.	PRESENTATION	AI as a Creative Co-Designer in Retail Spaces – How AI tools can be leveraged as a design partner to augment creativity in curating future ready design concepts Sahil Tanvir , RBDS AI Lab
1525 – 1555 hrs.	PANEL	From Concept to Reality – How AI is Reshaping Retail Design Thinking Moderator: Nitin Ravi / Sharjeel, Pazo Panelists: Rachna Lanewala, The One Off Harshendra Maheshwari, Max Fashion Akash Kumar, Lifestyle, Landmark Group Pawan Nagarwal, Ace turtle Bipin Barma, Aditya Birla Fashion & Lifestyle Limited Surendranath, Aditya Birla Fashion & Lifestyle Limited
1555 – 1620 hrs.	PRESENTATION	The Art of Crafting Brand Stories Through Art & Culture – Weaving heritage, creativity, and identity into immersive brand experiences that resonate beyond the transaction Shailja Pant Singh , Studio Narrative Arc
1620 – 1700 hrs.	PANEL	Responsible Retail Design – Achieving balanced social, environmental and economic development by embedding ethical decision-making in inclusive and sustainable design interventions By the Retail Design Insititute of India
1700 – 1705 hrs.	WRAPUP	
1700 onwards	EXPO VISIT	
1800 onwards	VM&RD Retail Design Awards NETWORKING COCKTAIL & DINNER	

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