

VM&RD Retail Design Awards 2027 Entry Submission Form

Select Category*

- | | |
|--|---|
| ☐ Western Fashion Apparel & Accessories Specialty Store | ☐ Ethnic Fashion & Accessories Specialty Store |
| ☐ Lifestyle & Personal Accessories Specialty store | ☐ Sports and Leisure Specialty Store |
| ☐ Beauty & Wellness Specialty Store | ☐ Consumer Durables, IT & Telecom Specialty store |
| ☐ Home Improvement Specialty store | ☐ Service & Experience Centers |
| ☐ Mobility & Transportation | ☐ Kiosks and Pop-up stores |
| ☐ Food and Hospitality Outlets | ☐ Food and General Merchandise Retail Store |
| ☐ Fashion Department Stores | ☐ Malls, Shopping Centers and Mixed use destinations |
| ☐ Window Display - Non Festive - Product Promotion | ☐ Window Display - Festive, Sale & Events |
| ☐ In-store Visual Merchandising | ☐ VM Art Installations |
| ☐ Retail Graphics and Communication | ☐ Retail Lighting |
| ☐ Retail Shop Fittings | ☐ Storefront Signage & Architecture |
| ☐ In-store Tech & Digital Experience | ☐ Green Initiative & Sustainability |
| ☐ Point-Of-Purchase / Point-Of-Sale Display | |

Project Name*: _____
(Reference name of the project executed – To be written on Trophy)

Size of the Store (Sq. Feet) *: _____

Location of the Store*: _____

Project Completion Date *: _____

Brand Name*: _____
(Brand name of the store)

Contesting Company*: _____
(Here will appear name of the participating company. This will automatically appear)

Brand / Retailer / Client Contacts

Name*: _____

Designation*: _____

Company*: _____

Address*: _____

Mobile*: _____

Email ID *: _____

Landline *: _____

Project Images*:

Upload Image

Max 15 Photos including store layout. Do not mention the contesting company's name or logo anywhere on the contents of the document or

in the pictures attached to avoid being disqualified.

Upload JPEG/PNG* (Size 800X600 pixels, 150-300 dpi, Limit 15MB in total)

Upload Video*: (optional but preferable)

Upload Video

Maximum file size of Video is up to 2 minutes' length. Limit is 30 MB. Video file type extension should be mp4. Do not mention the contesting company's name or logo anywhere in the video attached to avoid being disqualified.

Project Description*:

Description can cover following points.

Overall design strategy, layout and space disbursement, façade and entry, Fixtures, Lighting, Flooring & Walls, Branding Space, Cash desk, Technology, challenges, etc.

Do not mention the contesting company's name or logo anywhere in the content

(Please ensure the project description does not exceed 500 words)

Project Highlights*:

(Please ensure the project highlights does not exceed 200 words. You can add pointers)

Project Design Team:

1. Name: _____ Designation: _____

2. Name: _____ Designation: _____

Add More...

Vendor / Suppliers Lists:

(Add name and contact details of vendors)

- | | |
|---|---|
| ☐ Store Design | ☐ Visual Merchandising Design |
| ☐ Shop Build Main contractor | ☐ Flooring |
| ☐ Lighting | ☐ Fixtures |
| ☐ Mannequins | ☐ Graphics Design |
| ☐ Store Front Signage Producer | ☐ In-Store Signage & Graphics Producer |
| ☐ Installation Artist | ☐ Props Producer |
| ☐ Music / AV | ☐ Digital Screen Supplier |
| ☐ Store Experience Technology | ☐ Others |

NOC from Client

Note: NOC is not required if the Entrant company is design owner (client itself) of above mentioned project.

☐ NOC is not required (Please check box if applicable)

Entrant is the Design firm / Service provider

[Download NOC Format](#)

Upload NOC in PDF format

Declaration

We declare that we have confirmed to all the requirements laid down in the Terms & Conditions of this contest and shall abide by the decision of the Awards Jury. We also agree that In-Store Asia have the right to publish the information/photographs submitted as per their discretion in their magazine and on their website.