

VM&RD Retail Design Awards 2025 Entry Submission Form

Select Category*

- | | |
|--|---|
| <input type="checkbox"/> Western Fashion Apparel & Accessories Specialty Store | <input type="checkbox"/> Ethnic Fashion & Accessories Specialty Store |
| <input type="checkbox"/> Lifestyle & Personal Accessories Specialty store | <input type="checkbox"/> Sports and Leisure Specialty Store |
| <input type="checkbox"/> Beauty & Wellness Specialty Store | <input type="checkbox"/> Consumer Durables, IT & Telecom Specialty store |
| <input type="checkbox"/> Home Improvement Specialty store | <input type="checkbox"/> Service & Experience Centers |
| <input type="checkbox"/> Mobility & Transportation | <input type="checkbox"/> Kiosks and Pop-up stores |
| <input type="checkbox"/> Food and Hospitality Outlets | <input type="checkbox"/> Food and General Merchandise Retail Store |
| <input type="checkbox"/> Fashion Department Stores | <input type="checkbox"/> Malls, Shopping Centers and Mixed use destinations |
| <input type="checkbox"/> Window Display - Non Festive - Product Promotion | <input type="checkbox"/> Window Display - Festive, Sale & Events |
| <input type="checkbox"/> In-store Visual Merchandising | <input type="checkbox"/> VM Art Installations |
| <input type="checkbox"/> Retail Graphics and Communication | <input type="checkbox"/> Retail Lighting |
| <input type="checkbox"/> Retail Shop Fittings | <input type="checkbox"/> Storefront Signage & Architecture |
| <input type="checkbox"/> In-store Tech & Digital Experience | <input type="checkbox"/> Green Initiative & Sustainability |

Project Name*: _____
(Reference name of the project executed – To be written on Trophy)

Size of the Store (Sq. Feet)*: _____

Location of the Store*: _____

Project Completion Date*: _____

Brand Name*: _____
(Brand name of the store)

Contesting Company*: _____
(Here will appear name of the participating company. This will automatically appear)

Brand / Retailer / Client Contacts

Name*: _____

Designation*: _____

Company*: _____

Address*: _____

Mobile*: _____

Email ID*: _____

Landline*: _____

Project Images*:

Upload Image

Max 15 Photos including store layout. Do not mention the contesting company's name or logo anywhere on the contents of the document or in the pictures attached to avoid being disqualified.

Upload JPEG/PNG* (Size 800X600 pixels, 150-300 dpi, Limit 15MB in total)

Upload Video*: (optional but preferable)

Upload Video

Maximum file size of Video is up to 2 minutes' length. Limit is 30 MB. Video file type extension should be mp4. Do not mention the contesting company's name or logo anywhere in the video attached to avoid being disqualified.

Project Description*:

Description can cover following points.

Overall design strategy, layout and space disbursement, façade and entry, Fixtures, Lighting, Flooring & Walls, Branding Space, Cash desk, Technology, challenges, etc.

Do not mention the contesting company's name or logo anywhere in the content

(Please ensure the project description does not exceed 500 words)

Project Highlights*: _____

(Please ensure the project highlights does not exceed 200 words. You can add pointers)

Project Design Team:

1. Name: _____ Designation: _____

2. Name: _____ Designation: _____

Add More...

Vendor / Suppliers Lists:

(Add name and contact details of vendors)

- | | |
|---|---|
| <input type="checkbox"/> Store Design | <input type="checkbox"/> Visual Merchandising Design |
| <input type="checkbox"/> Shop Build Main contractor | <input type="checkbox"/> Flooring |
| <input type="checkbox"/> Lighting | <input type="checkbox"/> Fixtures |
| <input type="checkbox"/> Mannequins | <input type="checkbox"/> Graphics Design |
| <input type="checkbox"/> Store Front Signage Producer | <input type="checkbox"/> In-Store Signage & Graphics Producer |
| <input type="checkbox"/> Installation Artist | <input type="checkbox"/> Props Producer |
| <input type="checkbox"/> Music / AV | <input type="checkbox"/> Digital Screen Supplier |
| <input type="checkbox"/> Store Experience Technology | <input type="checkbox"/> Others |

NOC from Client

Note: NOC is not required if the Entrant company is design owner (client itself) of above mentioned project.

NOC is not required (Please check box if applicable)

Entrant is the Design firm / Service provider

Upload NOC in PDF format

Declaration

We declare that we have confirmed to all the requirements laid down in the Terms & Conditions of this contest and shall abide by the decision of the Awards Jury. We also agree that In-Store Asia have the right to publish the information/photographs submitted as per their discretion in their magazine and on their website.