



Presented by:



**13 14 15 JUNE 2024**

Hall 1, Bombay Exhibition Center, Goregaon (E)  
Mumbai, India

Expo | Convention | Awards | VM Challenge

## CONVENTION AGENDA

THEME: **CONNECTED, COLLABORATIVE, CONSCIOUS**

**DAY 1: THURSDAY, 13 JUNE 2024**

Timing	Session	Topic & Speakers
1000-1015 hrs	Expo Inauguration	
1015-1045 hrs	Registration + Tea	
1045-1100 hrs	Conference Inauguration	
1100-1115 hrs	Inaugural Address	<b>Global retail learning from EuroCIS 2024</b> <b>Elke Moebius</b> , Director of EuroShop/EuroCIS. Messe Düsseldorf GmbH
1115-1125 hrs	Setting The Context	<b>What's in store at ISA 2024</b> <b>Surender Gnanaolivu</b> , Advisor & Conference Curator ISA 2024
1125-1150 hrs	Keynote Address	<b>Connected, Collaborative, Conscious Experience Design</b> <b>Rajiv Nair</b> , Group CEO Kaya Limited
1150-1215 hrs	Talk	<b>Designed for #GoingPlaces</b> The role of design in brand differentiation <b>Apoorv Sharma</b> , Retail Head Mokobara
1215-1230 hrs	From the Expo	<b>Designing a travel experience</b> <b>Devayani Vijayan</b> , AVP Performance Marketing Bangalore International Airport Ltd.
1230-1400 hrs	Networking Lunch & Expo Visit	

Timing	Session	Topic & Speakers
1400-1425 hrs	Special Address	<p><b>Evolution in the design of Retail Destinations in India</b> How shopping centers are evolving to stay relevant to new age customer expectations</p> <p><b>Chandershekhar Kaul</b>, Mall Mechanic &amp; Managing Director Beyond Squarefeet</p>
1425-1445 hrs	Talk	<p><b>Building Purposeful Brands For Millennials</b></p> <p><b>Ankur Chaudhary</b>, VP- Retail &amp; Institutional Business Honasa Consumer Ltd.</p>
1445-1510 hrs	Panel Discussion	<p><b>The Secret of Natural Beauty</b> Offering responsible beauty solutions with an experiential narrative to the new age consumer.</p> <p><b>Moderator:</b> <b>Juhi Santani</b>, Principal Designer &amp; Founding Partner Retale Design Solutions</p> <p><b>Panelists:</b> <b>Zahida Ternikar</b>, Head of Customer Service Kaya Limited</p> <p><b>Majida Ukani</b>, Business Head - Beauty Tata Cliq Palette</p> <p><b>Neha Choudhary</b>, VMD Manager (Laneige, Etude, Innisfree &amp; Sulwhasoo) AmorePacific India</p> <p><b>Ankur Chaudhary</b>, VP- Retail &amp; Institutional Business Honasa Consumer Ltd.</p>
1510-1535 hrs	Fireside Chat	<p><b>Making the journey as enjoyable as the destination</b> Evolution of the travelling consumer and their expectations</p> <p><b>Naresh Sharma</b>, Chief Executive Officer IRHPL</p>

Timing	Session	Topic & Speakers
1535-1600 hrs	Panel Discussion	<p><b>Experience On The Move</b> How retail experience design has evolved to capitalize on the growth in traveling consumers.</p> <p><b>Moderator:</b> <b>Sanjay Patil</b>, Co-founder and CEO FlatPackCo</p> <p><b>Panelists:</b> <b>Robin Mathew</b>, Head of Design &amp; Retail Experience Samsonite</p> <p><b>Apurva Priyadarshni</b>, Country Marketing Manager Dufry India Pvt. Ltd.</p> <p><b>Shireesh Khare</b>, Head Projects Tata Starbucks</p>
1600-1630 hrs	Networking Tea Break	
1600-1700 hrs	VM Challenge	<p><b>Anchor</b> <b>Piyush Bhandari</b>, Co-founder Jumping Goose</p>
1630 hrs- Onwards	Expo Visit	
<b>DAY 2: FRIDAY, 14 JUNE 2024</b>		
1000-1030 hrs	Registration + Tea	
1030-1055 hrs	Special Presentation	<p><b>The art of Storytelling through brand activations</b></p> <p><b>Siddhanth Sahu</b>, Founder &amp; Retail Specialist Few Steps Ahead</p>
1055-1120 hrs	Panel Discussion	<p><b>Making Magical Memories</b> Leveraging storytelling and customer engagement to enable brand love and loyalty</p> <p><b>Moderator:</b> <b>Dhwani Swaminarayan</b>, Founder Kiwings</p>

Timing	Session	Topic & Speakers
		<p><b>Panelists:</b>  <b>Tejaswini Nigam</b>, GM- Head Showroom Setup and Visual Merchandising  Tata Motors</p> <p><b>Hari Krishnan</b>, Head Visual Merchandising  Azorte</p> <p><b>Rajesh Sethuraman</b>, Vice President Brand Experience  Blackberrys</p> <p><b>Shradha Kurup</b>, Head - Group Visual Merchandising &amp; Retail Marketing  Raymond</p>
1120-1130 hrs	From the Expo	<p><b>The art of re-stageable retail</b></p> <p><b>Huzefa Merchant</b>, Founder and MD  InSync</p>
1130-1140 hrs	From the Expo	<p><b>Decoding digital signage for optimal effectivity</b></p> <p><b>Ashwin V Dharr</b>, Sales and Marketing Director  Lumocast Digital Signage Pvt. Ltd.</p>
1140-1200 hrs	Networking Tea Break	
1200-1225 hrs	Special Presentation	<p><b>Creating Immersive Customer Experiences through Integrated Design</b>  Techniques for blending aesthetics and functionality to create memorable customer interactions</p> <p><b>Sona Mantri</b>, CEO and Founder  Sprinteriors</p>
1225-1250 hrs	Panel Discussion	<p><b>For The Love Of Planet And Profit Implementing sustainable retail design and build practises</b></p> <p><b>Moderator:</b>  <b>Sudhir Soundalgekar</b>, Founder  Nurture Ideaz</p> <p><b>Panelists:</b>  <b>Vaibhav J Parab</b>, Vice President - Projects -  Max and Easybuy  Landmark Group</p>

Timing	Session	Topic & Speakers
		<p><b>S Rathish</b>, Head Planning &amp; Design Titan Company</p> <p><b>Palash Mondal</b>, Global Head – Retail Projects (Manyavar, Mohey, Twamev, Manthan) Vedant Fashion Limited</p> <p><b>Santhosh Kumar</b>, Head – Retail Projects Apparel Group</p>
<b>1250–1300 hrs</b>	<b>From the Expo</b>	<p><b>Shopfitting Secrets: The Art of Saving Money in Retail Fixtures</b></p> <p><b>Rahul Khetan</b>, Co-founder and MD Elemental Fixtures Pvt. Ltd.</p>
<b>1300–1500 hrs</b>	<b>Networking Lunch &amp; Expo Visit</b>	
<b>1500–1525 hrs</b>	<b>Special Presentation</b>	<p><b>Digital Strategies in Retail</b> Inspiring customers and making profit</p> <p><b>Adam Devey Smith</b>, Managing Director The One Off</p>
<b>1525–1550 hrs</b>	<b>Panel Discussion</b>	<p><b>Catching The Winds of Change</b> The need for adapting and evolving tenets of retail design to stay relevant in India”</p> <p><b>Moderator:</b> <b>Niraj Shah</b>, Co founding partner IDO</p> <p><b>Panelists:</b> <b>Sanjay Agarwal</b>, Co-founder &amp; MD FRDC</p> <p><b>Shyam Sunder</b>, Co-founder &amp; MD 4 Dimensions</p> <p><b>Jenny Andrews</b>, Founder &amp; Director Studio J</p> <p><b>Rachna Lanewala</b>, Studio Director The One Off</p> <p><b>Saritha Gopalkrishnan</b>, Head – Business Development, India MBH Planning</p>

Timing	Session	Topic & Speakers
1550-1615 hrs	Talk	<b>India First</b> <b>Tasneem Ali</b> , Chief Creative Officer FutureBrand India <b>Ken Nisch</b> , Chairman JGA <b>Suhana Abdul Salam</b> , Studio Lead – Retail FRDC
1615-1640 hrs	Panel Discussion	<b>Visual Merchandising Panel</b> <b>Moderator:</b> <b>Surender Gnanaolivu</b> , Advisor – ISA 2024 <b>Panelists:</b> <b>Rajib Dey</b> , Head VM Reliance Trends <b>Divya Krishna</b> , Head VM Tanishq <b>Pawan Nagarwal</b> , Head Brand Experience ACE Turtle <b>Akash Kumar</b> , Head VM Landmark group <b>Nitin Kumar</b> , Visual Merchandising Team Lead Reliance Digital Retail Ltd.
1640-1650 hrs	Wrap-up	<b>Surender Gnanaolivu</b> , Advisor & Conference Curator ISA 2024
1700 hrs- Onwards	Expo Visit	
1800hrs- Onwards	VM&RD Retail Design Awards. Network Cocktail & Dinner	

\*Subject to Change

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