

CONVENTION AGENDA

THEME: **HUMANIZE, HYBRIDIZE, HYPERLOCALIZE RETAIL EXPERIENCE**

DAY 1 – THURSDAY, 1 JUNE 2023

TIMING	SESSION	TOPIC & SPEAKERS
1000 - 1015	Expo Inauguration	
1015 - 1045	Registration + Tea	
1045 - 1100	Conference Inauguration	
1100 - 1110	Welcome Address	Thomas Schlitt , Managing Director Messe Düsseldorf India Pvt. Ltd.
1110 - 1125	Inaugural Address	“Global retail learning from Euroshop 2023”
		Elke Mobieus , Director, EuroShop
1125 - 1135	Setting the Context	“What's in store at ISA 2023”
		Surender Gnanaolivu , Advisor - ISA 2023
1135 - 1200	Keynote Address	“Humanize, Hybridize, Hyperlocalize Retail Experience”
		Bijou Kurien , Chairman, Retailers Association of India
1200 - 1225	Talk	New trends in consumer behavior & retail experience design
		Vishal Patankar , Executive Client Director, Landor & Fitch India
		Priyanka Mariwala , Client Manager and Experience Strategist, Landor & Fitch India
1225 - 1250	Special Address	“An enriching beauty experience” - Delivering a complete beauty experience with service and products
		Vivek Bali , Chief Executive Officer, Enrich Beauty
1250 - 1315	Special Presentation	“How Ikea has leveraged design to become one of the world's most loved glocal brands”
		Erik Jan Middelhoven , Home Furnishing & Retail Design Manager, IKEA India
1315 - 1400	Networking Lunch	
1400 - 1445	Expo Visit	
1445 - 1510	Talk	“Art meets Tech”- Blending retail design, visual merchandising and technology to inspire, engage and create memorable shopping experiences
		Bhavin Kothari , Senior VP & CIO, Ace Turtle

		Pawan Nagarwal , VP and Head VM & Brand Experience, Ace Turtle
1510 - 1535	Panel Discussion	“The art of Click to Brick” - How online brands are driving experience offline
		Moderator: Jaydeep Shetty , Consulting Partner, Green Honchos Consultancy
		Vishal Kapoor , Founder, Seashels India
		Chitragad Bareja , General Manager Visual Merchandising, Bluestone
1535 - 1600	Fireside Chat	“The new language of storytelling” - The evolution of the art of storytelling in retail environments today
		Piyush Bhandari , Founder & CEO Jumping Goose & Pixemix.com
		Tejaswani Nigam , Deputy General Manager, Visual Merchandising & Styling, Pepe Jeans India Ltd.
		Hari Krishnan , GM & Head - Visual Merchandising Reliance Trends – Azorte
1600 - 1610	From the Expo	“Use of augmented reality in branding”
		Karan Bhardwaj , CEO, Experiential ETC
1610 - 1620	From the Expo	“Enabling sustainable in-store marketing” - trends and materials to deliver sustainable in-store display and communication
		Prajakta Ramteke , Head – Marketing Communication, ITC Ltd. – Paperboard & Specialty Papers Division (PSPD)
1620 - 1640	Networking Tea Break	
1640 - Onwards	Expo Visit	
1620 - 1750	VM CHALLENGE	Anchored by: Nuno Rusa , Head of Visual Merchandising & E-Commerce Styling Manager at Jack & Jones and J&J Junior’s
DAY 2 – FRIDAY, 2 JUNE 2023		
1000 - 1030	Registration + Tea	
1030 - 1100	Special Presentation	“A transdisciplinary approach on retail experience design ”
		TBD , Blocher Partners
1100 - 1125	Panel Discussion	“The Art of Crafting a Lifestyle Experience” - The growth in the need for store experience in the non-fashion sector
		Moderator: Bergees Italia , Principal architect and owner, Ratnsorb

		Ritesh Srivastava , GM & Head - Aftersales setup, VM and Brand Experience, Tata Motors
		Vishal Shah , Head Store Development, Tim Hortons
		Gobind Singh , Head Brand Experience, Wildcraft
		Sanjay Maniram , Lead Retail Marketing & Head Store Design and Construction, Xiaomi India
1125 - 1135	From the Expo	"Next-Gen Lighting Trends"
		Nagendra Rajopant , Head - International Business Development, Plus Lighting
1135 - 1145	From the Expo	"Anamorphic Displays" - How brands can use new display technologies to cut through the clutter
		Sanket Rambhia , MD, Xtreme Media
1145 - 1205	Networking tea Break	
1205 - 1230	Special Presentation	"Connect, Engage & Inspire" - How brand adidas is humanizing and hyperlocalizing the store experience
		Neelabh Maitreya , Director Store Development, Adidas
1230 - 1255	Panel Discussion	"Fast and furious" - The art of managing speed and scale in retail expansion
		Moderator: Rohit Patra , Director, Archateliê
		Sumita Garg , Head - Retail Concepts and Operations, Fabindia
		Santhosh Kumar , Head Projects, Apparel Group India
		Bipin Barma , Head Projects, ABRFL
		Palani Kumar , Associate VP - IRSG Titan Company
1255 - 1305	From the Expo	"Enabling experiential engagement through blended fit-out design" - optimizing impact and efficiency with fixtures integrated with lighting, tech & communication
		Shyam Sunder , Co-founder, Principal Architect & Managing Director, Four Dimensions Retail Design Pvt. Ltd.
		Pranav Kumar P , Head-Product Development, Space Design Furniture & Fixtures India Pvt. Ltd.
1305 - 1315	From the Expo	"Experiential storytelling in retail" - leveraging technology in retail experience
		Krupasagar Sridharan , Director - Special Projects, Custom Technologies Design Lab Pvt. Ltd.
1315 - 1415	Networking Lunch	
1415 - 1515	Expo Visit	

1515 - 1540	Panel Discussion	"How green is green" - Trends and impact of sustainability in retail design
		Moderator: Sanjay Agarwal , Founder, FRDC
		Minaz Magdum , Design Head - Retail, Reliance Retail
		Rakesh Bhatia , Senior Vice President Ecofirst Services Ltd. - A Tata Enterprise
		Rohit Midha , Director - Solutions & Service Sales, Lenovo India
		Mansa Jain , Assistant General Manager : VM & Store Design, Kama Ayurveda
1540 - 1605	Panel Discussion	"The business of VM" - The art of contributing to commerce with VM
		Moderator: Surender Gnanaolivu , Retail Experience Design Curator and Advisor in-store Asia
		Harshendra Maheshwari , VP & National Head Visual Merchandising & Store Experience, Max
		Meera Sapra , VP Head VM -Pantaloons, Style UP, Marigold Lane, Pantaloons
1605 - 1615	Wrap Up	Surender Gnanaolivu , Advisor - ISA 2023
1615 - 1630	Networking Tea Break	
1630 - Onwards	Expo Visit	
1800 - Onwards	VM&RD RETAIL DESIGN AWARDS 2023	

* As on 27.05.2023

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