

# INSTORE ASIA AGENDA 2023

<b>AY 1</b>	<b>1-Jun-23</b>	
<b>EXPO INAUGURATION</b>		
<b>REGISTRATION + TEA</b>		
<b>CONFERENCE INAUGURATION</b>		
<b>WELCOME ADDRESS</b>	What's in store	"what's in store at ISA 23"
<b>SETTING THE CONTEXT</b>	Future predictions	"global retail industry predictions"
<b>KEYNOTE ADDRESS</b>	Business disruption	"The secret sauce of hybridizing retail experiences"
<b>TALK</b>	Shopper Marketing	"In love with the locals" - Hyperlocalizing the store experience in Food & Grocery
<b>FROM THE EXPO</b>	Innovation	Tech innovations in Shopper engagement in modern trade
<b>FROM THE EXPO</b>	Innovation	Innovations in fit-out in modern trade
<b>NETWORKING LUNCH</b>		
<b>EXPO VISIT</b>		
<b>SPECIAL ADDRESS</b>	Business disruption	"The bold and the beautiful" - Leveraging humanization in retail experience
<b>PANEL DISCUSSION</b>	Retail experience Design	"The art of Click to Brick" - How online brands are coming offline
<b>JUGAL BANDI</b>	Visual Merchandising	"The new language of storytelling" - How techniques of story telling has changed in the retail store
<b>FROM THE EXPO</b>	Innovation	Innovation in in-store tech
<b>FROM THE EXPO</b>	Innovation	Enabling innovations in Visual Merchandising
<b>NETWORKING TEA BREAK</b>		
<b>VM CHALLENGE</b>		
<b>EXPO VISIT</b>		
<b>DAY 2</b>	<b>2-Jun-23</b>	
<b>REGISTRATION + TEA</b>		
<b>KEYNOTE ADDRESS</b>	Future predictions	"The future of store experience design"
<b>JUGAL BANDI</b>	Retail experience Design	"Experiencing the art of Engineering" - The growth in the need for store experience in CDIT and Automobiles"
<b>FROM THE EXPO</b>	Innovation	Innovation in customized manufacture
<b>FROM THE EXPO</b>	Innovation	Innovation in in-store tech
<b>NETWORKING TEA BREAK</b>		
<b>TALK</b>	Business disruption	"The art of sensorial design" - Innovations in the food retail
<b>PANEL DISCUSSION</b>	Store Design	"Fast and furious" - managing speed and scale in retail expansion (Procurement + Projects)
<b>FROM THE EXPO</b>	Innovation	Innovation in in-store tech
<b>FROM THE EXPO</b>	Innovation	Innovation in AV tech

<b>NETWORKING LUNCH</b>		
<b>EXPO VISIT</b>		
<b>JUGAL BANDI</b>	<b>Store Design</b>	<b>"How green is green" - Sustainability in retail</b>
<b>PANEL DISCUSSION</b>	<b>Visual Merchandising</b>	<b>"Measure or miss" - How is VM measured to optimise its impact on sales</b>
<b>NETWORKING TEA BREAK</b>		
<b>EXPO VISIT</b>		